

Wartburg College UKnight Day

Position: Champion

Description:

Serve as a champion for the Wartburg College UKnight Day. UKnight Day is a day devoted to celebrating Wartburg College and pride in being a Knight. Throughout the day, Champions will encourage students, faculty, staff, alumni, parents, and friends to engage in the life of the college by doing the following:

1. Participate:
 - Follow Wartburg College social media posts and share them with their friends and followers using #UKnightDay.
 - Share why Wartburg College is Worth It.
2. Provide:
 - Help us reach our goal of 1500 donors by making a financial gift of any size.
3. Promote:
 - Proudly wear your orange throughout the day and share your Wartburg story.
 - Ask and encourage others to make a UKnight Day gift.

Primary Responsibilities:

- Use your social media contacts to share and retweet posts from the college related to UKnight Day, both on the day and promotion leading up to UKnight Day. Encourage those in your circle of influence to participate in the day's activities and make a UKnight Day gift.
- Make a gift of any size to help reach our goal of 1500 donors.